



**Arizona Substance Abuse Partnership  
Underage Drinking Prevention Committee**  
Meeting Minutes  
April 15, 2009

**Summary**

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**Committee members in attendance**

Laura Nelson, M.D., Chair (Arizona Department of Health Services)  
Cindy Schaider (Casa Grade Alliance) *teleconference*  
Don Jongewaard (Arizona State Liquor Board) *teleconference*  
Jessica Smith (Arizona Students Against Destructive Decisions)  
Julie Treinen (Department of Juvenile Corrections)  
Lisa Shumaker (Arizona Department of Health Services)  
Michelle Neitch (Arizona Criminal Justice Commission)  
Peggy Glider, Ph.D. (Higher Education Network)  
Sabra Nuel (Governor's Youth Commission)  
Sgt. Tom Neve proxy for Warren Simpson (Arizona Department of Public Safety)  
Steve Tyrell (Administrative Office of the Courts) *teleconference*  
Tim Black (Arizona Department of Liquor License and Control)

**Absent members**

Christopher Bodington (Governor's Office for Children, Youth, and Families)  
Deputy Director, Governor's Office of Highway Safety  
Erika Espino (MADD)  
Richard Porter, Ph.D. (Arizona Department of Health Services)  
Sgt. Gary Clovis (Phoenix Police Department)

**Others in attendance**

Briana Kreibich (Governor's Office for Children Youth and Families)  
Melissa Lempke (Governor's Office for Children, Youth and Families)  
Keri Raichert (Governor's Office for Children, Youth and Families)  
Ben Hildabrant (Arizona Department of Public Safety)  
Jason Blackstock (Pima Prevention Partnership)

**Welcome and Introductions**

Ms. Kreibich welcomed members and noted recent changes to ASAP. Ms. Kreibich announced change to chair and provided recognition of Lisa Shumaker and her efforts and successes as chair. Dr. Nelson recognized Lisa Shumaker and thanked her for all of her work as chair. Dr. Nelson introduced herself and mentioned excitement about carrying information from the UAD committee to ASAP. Introductions were provided. Dr. Nelson provided overview of agenda and goals for the meeting.

**Approval of Minutes**

Dr. Nelson referred members to the prior meeting minutes for review. Ms. Neitch motioned to accept the minutes as written; Ms. Shumaker and Mr. Black seconded the motion. Motion carried with no objections.



### **Draft Version of Executive Action Briefing**

Dr. Nelson referred members to the draft version of the Executive Action Briefing. Ms. Kreibich provided an overview of the SPF SIG grant, noting that Arizona will be applying for the SPF SIG RFA that was release for states that have received previous funding. She mentioned that it would be competitive and commented that UAD will continue to be the focus in the application and requested members input to include in the application.

Ms. Kreibich noted that the draft EAB was crafted from the Plan for Action developed by the committee, and requested assistance from the committee to develop problem and goal statements. Ms. Shumaker suggested that the problem statement include language on prevalence and cost of underage drinking. Ms. Shumaker suggested that instead of having 4 goals, it may be 1 problem statement, 1 goal and 3-4 objectives; and noted that perception of harm is one of the NOMS and that it may be good to consider this as an objective. Dr. Nelson requested that the group go through step by step.

Objective 1: Decision to combine perception issues – perception of harm and perception of access. Ms. Schaidler noted that the enforcement is covered well under goal 3. Arizona Criminal Justice Commission needs to be included as a responsible agency. Ms. Smith noted the group may need to change to relevant state and local law enforcement agencies, as the Phoenix PD has lost funding to support their youth alcohol task force. Ms. Schaidler noted that data is spotty and may be beneficial to include or encourage schools to participate. Ms. Neitch says ACJC can't make it mandatory for schools to participate in the AYS survey, but coalitions can encourage schools in their area to participate in the AYS. Ms. Schaidler notes not all communities have coalitions and that if group fully depended on coalitions to implement strategies it will be spotty, and notes that coalitions are mentioned 18 times to implement strategies, however little mentioned regarding funding coalitions. If the group is going to say coalitions are an important part of plan, many coalitions don't have sustainability funding. Ms. Lempke notes that including coalition funding in the EAB could help to elevate the issue and bring attention to it. Dr. Glider mentioned that a step could be to assist communities in finding funding under objective 2. Substance abuse prevention coalitions used as a modifier. Ms. Kreibich notes that state applying for SPF SIG could be included, as this funding will go directly to support community substance abuse coalitions.

Objective Two: Build capacity in communities to reduce UAD through identifying, implementing, and prioritizing funding of cost effective and sustainable UAD reduction and prevention strategies. Dr. Glider number of coalitions seeking sustainable funding may be a way to measure and prioritizing funding. Ms. Shumaker notes could measure number of communities to do education around vendor activities. Sgt. Neve notes identifying locations that don't have coalitions and help build capacity. Ms. Schaidler mentions mentorship and growth of coalitions is critical. Ms. Smith notes that there are many parent groups progressing in these activities, and that may be good to include these groups although they do not desire to be coalitions. Ms. Schaidler notes that a definition of Community coalitions could be placed in this document that could include other community based non-profits working on substance abuse prevention.



Objective Three: Build capacity at the state level to enhance sustainable data collection and enforcement strategies to develop policy to reduce and prevent underage drinking. Ms. Smith notes a huge breakdown in the enforcement data collection on when alcohol was a factor in smaller crimes.

Mr. Tyrell notes regarding final item on objective three, which includes developing a report card for jurisdictions. He asks to clarify the intent, we are talking about county attorney response or how the process works in each county (with county attorneys and maybe city prosecutors). Ms. Treinen notes report card is inflammatory language. Mr. Tyrell is not sure about another word; maybe what are the county attorneys and city prosecutors doing with UAD. Conduct a review of jurisdictions response; Mr. Tyrell notes that in terms of review may not be helpful. Ms. Shumaker notes that maybe group can pull, as not a good strategy. Mr. Tyrell mentions that you do want to know the response to UAD and how that can vary in different areas of the state. Ms. Smith asks who would be responsible. Ms. Shumaker replies the AOC, ADJC, and GOCYF. Ms. Treinen stated that in different counties, response is different. Melissa notes that pull last check in three and address with first check in four. Mr. Tyrell notes that this goes back to how city and county prosecutors do this and it may be good to begin conversations with prosecutorial folks first, before a review is conducted. Dr. Nelson asks whether or not comfortable taking out last check in three and leaving first check in four to at least begin discussions. Mr. Black notes second check under three isn't clear. Ms. Smith notes hotspots task force was partnering with ASU to look at how many licensees around youth. Ms Nuel referred to the ARMPY project conducted by the Governor's Youth Commission. Michelle asked whether or not there was discussion as to expanding this effort to include with EUDL dollars? Mr. Black notes 11,000 retailers and group generally decides to pull second check under three.

Objective Four: Monitor and evaluate alcohol violations by youth and adults involved in the Justice Systems.

Julie asks what the group is trying to accomplish with this objective. Ms. Shumaker notes that Ms. Dwyer mentioned looking at alternatives to incarceration for those who violated for UAD. Ms. Smith mentions that often times; they are not even being detained. Mr. Tyrell suggests that the group pull number FOUR in the interest of time. Dr. Nelson notes that ASAP will be wondering how the group is moving forward and that opportunity to allow to set-in and build upon and not set up for failure. The group decides to eliminate this objective.

Ms. Kreibich discusses next steps for drafting the EAB. Mr. Tyrell notes that changes should be consistent across overall plan and EAB. Ms Kreibich noted that yes; the overall plan will be changed. Mr. Black notes that Phoenix PD will not be able to carryout activities listed in plan. Ms Smith notes that funding is marinating overtime, and just lost the squad is longer intact. Sgt. Neve says it is just DUI, education and public awareness. Also notes, SROs lost. A meeting to be set-up with the new Director of Highway safety to discuss what is realistic to be included. Ms. Shumaker notes that in the spirit of success, it may be good to pull and add in.



### **Preparation for ASAP Meeting**

Dr. Nelson leads group in discussion of ASAP presentation and outlines preparation. Ms. Smith notes that importance of the group to understand and highlight prevalence of the violence associated with UAD in local communities. Ms. Treinen mentions the common pattern is alcohol and marijuana as prevalence for youth that are incarcerated. Ms. Lempke notes the presentation for DTL already prepared regarding prevalence and impact could be shared with ASAP. Dr. Nelson asks for Ms. Nuel's input. Ms. Nuel states that it would be a good idea to bring a youth along and Ms. Neitch states that a youth can be much more impactful than just a power point presentation. Ms. Shumaker notes that cost savings amount should be shared and brief outcomes including lowered alcohol use, increased perception of harm, deaths gone down by alcohol. Ms. Kreibich says she will develop a one pager to hand out to ASAP that will provide a history of the committee and outcomes that were achieved. May 21<sup>st</sup> is next ASAP meeting – 1pm to 3pm. Dr. Nelson asked for additional comments.

### **Update on UAD Prevention Materials**

Ms. Shumaker updates members that Reach out Now Teach-ins Event materials are available, and notes she will e-mail out again.

### **Member Updates**

Dr. Glider notes that Pima Community college as a new member of her organization. Ms. Neitch states that gearing up process for AYS 2010. Ms. Nuel noted this will likely be her last meeting because she will be graduation from high school and mentions she has enjoyed being a part of the UAD committee. Ms. Shumaker notes that the first UAD newsletter was release and stated that if members have info they would like to included, they can let her know. Ms. Smith mentions her organization is gearing up for prom and graduation season, and coordinating different educational presentations. Ms. Treinen mentions she will be presenting at upcoming 4<sup>th</sup> Annual Arizona Substance Abuse Conference. Sgt. Neve notes operation Country Thunder with DLLC resulted in 194 arrests and 34 underage arrests. Ms. Schaider mentions a Pinal County Town Hall that will occur next week; with the focus on Gangs and Drugs – UAD will be part of discussion. Mr. Black notes that with budget and hiring freeze the agency is struggling.

### **GOCYF Updates**

Ms. Kreibich notes that Melissa Lempke has filled the role as Interim Director of the Division for Substance Abuse Policy. Ms. Kreibich mentions that Cassandra Larsen was appointed as the Director of the Governor's Office for Children, Youth, and Families. Ms. Kreibich announced the 4<sup>th</sup> Annual Substance Abuse Conference.

### **Call to the Public**

Dr. Nelson made a call to the public. PPP representative highlights a fake id campaign conducted in Tucson and notes the launch of a coalition website that will be used to disseminate resources. The website is [westvalleyprevention.com](http://westvalleyprevention.com).

### **Adjourn**

Dr. Nelson notes next meeting is scheduled for June 18, 2009. Dr. Nelson called for a motion to adjourn. Ms. Treinen moves to adjourn; the motion is seconded by Ms. Neitch. No objections, motion carried.